Press Release

For Immediate Release

CIOSH THAILAND 2024: A New Benchmark in Workplace Safety and PPE Excellence in Thailand

Bangkok, Thailand – 5 June 2024 – Today marks the grand opening of the inaugural CIOSH THAILAND at BITEC Bangna, signalling a new era in the Personal Protective Equipment (PPE) industry and workplace safety standards. Featuring some 300 exhibitors from countries including China, Germany, Japan, Malaysia, Thailand, Spain, and Singapore, the exhibition will run until 7 June, offering Thai industries from automotive to construction, and oil and gas, and more, the opportunity to source from more than 3,000 PPE products and solutions.

The exhibition includes a dedicated area for fall protection demonstrations and a free Safety Consultation Clinic, where industry professionals and experts from the Safety Engineering Association of Thailand will provide consulting advice over the three-day exhibition.

In his opening speech, Larry Lei, Chairman of the China Textile Commerce Association, highlighted the relevance of extending the CIOSH footprint beyond Shanghai, stating, "The decision to expand and bring CIOSH as a dedicated PPE marketplace to Bangkok, Thailand, was a strategic move in recognition of Thailand's position as the manufacturing and industrial hub of Southeast Asia. CIOSH Shanghai has a rich history with 106 editions to date. Thailand, as an important country along the Belt and Road Initiative and the 21st Century Maritime Silk Road, is full of opportunities, and we are looking forward to a mutually beneficial cooperation and charting new paths for international and economic trade exchanges."

According to the Guest-of-Honour, Mr Anuchit Sawat, Assistant Governor of the Industrial Estate Authority of Thailand, "CIOSH Thailand 2024 marks an important milestone as it signifies the first time that such an array of resources in the industrial sector is available. This includes a strategic location positioning Thailand as a 'PPE (Personal Protective Equipment) industrial hub' ready to connect trade and investment from around the world to Thailand; by creating a business ecosystem conducive to sustainable investment and business operations."

Wolfram Diener, Chief Executive Officer and President of Messe Düsseldorf GmbH, shared his perspective: "The vibrant markets of Southeast Asia, and Thailand's position at the heart of this dynamic region, make it an excellent location for CIOSH THAILAND." He adds, "The country's booming manufacturing and infrastructure sectors, coupled with its proactive approach to improving safety standards, have created a significant demand for personal protective equipment. The timing for launching CIOSH THAILAND could not have been more opportune. We're excited to host nearly 300 exhibitors from across the globe, including China, Singapore, Germany, and Thailand, in a sprawling 10,000-square-metre space filled with innovative products and services."



Thailand International Exhibition for Personal Protective Equipment

5 – 7 Jun 2024 BITEC • Bangkok • Thailand

www.ciosh-thailand.com





Fair Management:



Organized by:







Messe Düsseldorf Asia Pte Ltd 3 HarbourFront Place #09-02 HarbourFront Tower Two Singapore 099254 Tel : (65) 6332 9620 Fax : (65) 6337 4633 (65) 6332 9655 E-mail: ciosha@mda.com.sg http://mda.messe-dusseldorf.com

Business Registration 199507124Z

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A tripartite collaboration by trade exhibition organisers Messe Düsseldorf Asia and Messe Düsseldorf Shanghai, in partnership with the China Textile Commerce Association, CIOSH THAILAND is the only specialist trade exhibition dedicated to PPE in Southeast Asia. This must-attend event for sourcing the latest PPE products, equipment, and solutions, and networking with industry professionals in Thailand, is expected to attract more than 20 group delegations from various sectors over the next few days.

A+A is the world's leading trade fair for safety, security, and health at work, held in Germany and organised by Messe Düsseldorf.

During the three-day exhibition, trade purchasers and procurement professionals can explore a wide array of value-added services designed to help visitors make informed decisions tailored to their organisations' needs.

Key programme highlights:

- Onsite fall demonstrations: Trade visitors can expect to experience live demonstrations showcasing state-of-the-art protection equipment against falls, illustrating the practical application of innovative technologies and solutions.
- Safety Consultation Clinic: Experts from the Safety Engineering Association of Thailand will provide tailored advice on selecting the optimal PPE solutions, enhancing safety protocols across various industries.
- Industry-specific seminars: Engaging seminars covering topics such as sourcing efficiency and fall protection, hosted by prominent industry associations such as the Building & Inspector Association and Safety Officer Clubs of Chonburi and Samutprakarn.

CIOSH THAILAND 2024 is open from today until 7 June, and admission to the exhibition is free for all trade professionals. For more information and to view the full programme schedule, go online to: <u>www.ciosh-thailand.com</u>.

About CIOSH THAILAND - CIOSH Thailand 2024 marks the inaugural edition of the international CIOSH series kickstarting with Thailand, and thus extending the long-standing tradition of CIOSH expos that began in Shanghai in 1966. CIOSH THAILAND is a tripartite collaboration by Messe Düsseldorf Shanghai, Messe Düsseldorf Asia, and the Chinese Textile Commerce Association, and aims to set new benchmarks and drive innovation in Southeast Asia's PPE (Personal Protective Equipment) market. This event represents a significant milestone in the growing footprint of the CIOSH brand beyond China, to enhance PPE and workplace safety standards in the region. Follow CIOSH THAILAND on these channels: https://www.facebook.com/cioshthailand/



About A+A - The A+A portfolio represents the premier global event held in Germany, for personal protection, occupational safety, and health at work. Organised by Messe Düsseldorf, the event gathers industry leaders and innovators from around the world to showcase the latest trends, technologies, and solutions in safety, security, and health. The



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A+A global portfolio includes Shanghai, Singapore, Istanbul - Turkey, and now Bangkok – Thailand. Highlights at A+A include a wide range of innovative products and services but also features insightful conferences, interactive forums, and practical demonstrations, positioning itself as a critical hub for stakeholders across the safety and health sectors. For more information, go to: <u>https://www.aplusa-online.com</u>

About China Textile Commerce Association - The China Textile Commerce Association (CTCA), approved by the Ministry of Civil Affairs and guided by the State-owned Assets Supervision and administration Committee of the State Council, serves as a non-profit national industrial organization. Engaged in the circulation, production, and research of textiles, clothing, and various safety and outdoor products, CTCA integrates enterprises and organizations across different ownerships, contributing significantly to the marketization and branding of the textile industry. With 17 specialized branches and over 30,000 indirect members, CTCA plays a pivotal role in enhancing the industry's global influence. For more information, go to: www.cttu.org

About Messe Düsseldorf (Shanghai) Co., Ltd. - Established in 2009, MDS is a subsidiary of Messe Düsseldorf GmbH, one of the world's top exhibition organizers. MDS is committed to introducing industry leading trade fairs to China and providing Chinese and international customers with superior exhibition services. MDS successfully holds 14 leading trade fairs and conferences in China, covering industries such as printing, packaging, wire and tube, plastics, medical devices, rehabilitation, retail, safety and health, wine & spirits and caravanning. With a workforce of 60+ fulltime employees, the company's head office is in Shanghai with a branch office in Beijing. For more information, go to: visit www.mds.cn

About Messe Düsseldorf Asia - Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf GmbH in Germany, one of the world's leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany. With extensive expertise in organising trade fairs in Southeast Asia since 1995, Messe Düsseldorf Asia's diverse portfolio includes sectors such as medical and healthcare, workplace safety and health, packaging, printing, plastics, wine and spirits, and more. For more information, visit mda.messe-dusseldorf.com

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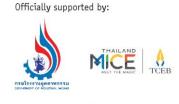
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