

Press Release | July 2023

CIOSH goes to Thailand for the first time—new show in Bangkok in June 2024!



Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) works with the China Textile Commerce Association (CTCA) and Messe Düsseldorf Asia Pte Ltd. (MDA) to present the new platform for personal protective equipment (PPE) in Bangkok: Thailand International Exhibition for Personal Protective Equipment (CIOSH Thailand) will take place for the first time in the Bangkok International Trade & Exhibition Centre (BITEC) from 05 - 07 June 2024, after which it will be held annually.

China International Occupational Safety & Health Goods Expo (CIOSH) launched by CTCA was founded in 1966 and established a strategic partnership with MDS in 2020. After 57 years of development, CIOSH has evolved into China's largest professional occupational safety and health exhibition. The last edition of CIOSH, held in April 2023, reached a new record with a total exhibition area of 80,000 sqm, with 1,522 exhibitors from 14 countries and regions showcased their advanced protective equipment and technologies to 47,616 trade visitors.

CIOSH casts its eyes on overseas markets when having a steady development in China. Thailand, which is an important country in “the Belt and Road” and “The 21st Century Maritime Silk Road”, will be the first stop for the overseas development strategy of CIOSH. The Southeast Asian PPE market size is forecasted to reach USD 8.12 billion by 2030. Located in the heart of Southeast Asia, Thailand is also the second largest economy of the Association of Southeast Asian Nations (ASEAN) and one of the countries with the highest demand for PPE. In this context, CIOSH Thailand is now being the best choice for Chinese PPE enterprises to enter the Southeast Asian market and comprehensively lay out their product supply chains.

Mr. Lei Limin, Chairman of the China Textile Commerce Association, is looking forward to the cooperation: "As the Asia's leading trade show for occupational safety and health, CIOSH has presented an international, professional and market-oriented power in terms of exhibition scale, professional level, number of visitors and exhibition services. Benefiting from



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the 'Belt and Road' national cooperation strategy, CIO SH will actively 'go global', leading Chinese manufacturing towards the world. The deeper cooperation between CTCA and Messe Düsseldorf will open up a new chapter for the development of CIO SH! "

"Thailand's large labor force and burgeoning manufacturing industry are driving a rapid increase in the market demand for PPE. Now is the right time for us to launch CIO SH Thailand," Mr. Marius Berlemann, General Manager of Messe Düsseldorf (Shanghai) Co., Ltd., eagerly awaits CIO SH Thailand: "With the successful experience of CIO SH over the years and the professional expertise of Messe Düsseldorf in the field of occupational safety and health, we believe that CIO SH Thailand will become an important platform for trade and exchange for the protective equipment producers and users in Thailand and Southeast Asia."

Mr. Gernot Ringling, Managing Director of Messe Düsseldorf Asia, expresses utmost confidence in the partnership, emphasizing the significance of Southeast Asia as one of the most vibrant and diverse regions in the global economy. "The timing could not be more opportune as the region is expected to experience high demand for PPE over the next few years owing to rising construction and infrastructure projects, as well as heightened safety regulations and growing requirements for protective gear in most of the core industries."

"Our existing connections and network in the PPE and related industries in Southeast Asia and deep understanding of the market, having organized the Occupational Safety + Health Exhibition for Asia (OS+H Asia) in Singapore for 25 years, puts us in a strong position to support CIO SH in establishing a robust presence in Thailand. We are committed to leveraging our expertise and experience to ensure a successful venture for CIO SH and contribute to the continued growth and development of the PPE industry in the region," he added.

For more information about CIO SH Thailand, please visit the official website: www.ciosh.com



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Organizers background information

China Textile Commerce Association: China Textile Commerce Association, which is approved by Ministry of Civil Affairs and under the guidance of State-owned Assets Supervision and Administration Committee of the State Council, it is engaged in the circulation, production and research of clothing, textiles, knitwear, safety and health protection products, outdoor products. It is a non-profit national industrial organization that is composed of various ownership enterprises, units, and related organizations that are voluntarily organized for teaching activities and has the qualification of corporate legal entity. With the support of the whole industry, the association has made a huge contribution to the marketization and branding of textile distribution industry, and has a growing industry influence, cohesion, imposing voice and international influence since its inception. The Association has 17 branches, the safety and health protective articles, outdoor supplies, silk, home clothing, commercial models, clothing trade, underwear, professional market branches, textile and garment dealers, textile and garment stores, clothing distribution, home textile committee, tooling and professional wear, summer cool homeware, wedding dresses, fabric industry branch, textile new technology popularization and application center. The association currently has a total of 3,463 direct members (including 38 group members), more than 30,000 indirect members and 16 presidents, vice presidents and 34 directors. For more information, go to: www.cttu.org.

Messe Düsseldorf Group : Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 sqm exhibition centre on the Rhine. In the 18 halls the international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange and to network. The sectors of expertise of Messe Düsseldorf include: "Machinery, Plants and Equipment" (i.a. drupa, K, interpack, glasstec, wire and Tube); "Retail, Trades and Services" (EuroShop, EuroCIS, ProWein); "Health and Medical Technology" (MEDICA, COMPAMED, REHACARE); "Lifestyle and Beauty" (BEAUTY, TOP HAIR) as well as "Leisure" (boot, CARAVAN SALON). Add to this numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 65 events. The global network of the group of companies encompasses 77 foreign representatives for 140 countries – including 6 international subsidiaries. | **Messe Düsseldorf (Shanghai) Co., Ltd. (MDS)** and **Messe Düsseldorf Asia (MDA)** are subsidiaries of Messe Düsseldorf in Asia. Established in 2009, MDS is successfully holding 14 leading trade fairs and conferences in China, covering a broad range of industries including printing, packaging, wire and tube, plastics, medical devices, retail, safety and health, wine & spirits, caravanning and rehabilitation. With extensive expertise in organizing trade fairs in Southeast Asia, MDA has developed a portfolio of well-established trade fairs in the region since 1995. For more information about MDS and MDA, go to: www.mds.cn; mda.messe-dusseldorf.com



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